



Baha Mar Reveals Beachside Getaway El Jefe



NASSAU, Bahamas (July 18, 2017)- Baha Mar is proud to reveal a new beachside getaway driven by margaritas, Bahamian beer and open-faced, corn sopes in celebration of regional Caribbean tastes: El Jefe. Located adjacent to the resort's dedicated pier, the new gastronomic escape features a casual ambiance with flamingo-pink umbrellas, white lounges draped across the sand and seven unique takes on refreshing margaritas including the Blue Coconut with tequila, rum, fresh lime juice, coconut cream and fresh coconut shavings.

Along with the other culinary outlets residing across the resort from full-service and casual dining to pool-side and late-night bars, El Jefe captures a fun and relaxing moment served in a luxurious, oceanfront setting. The menu widens beyond tropical sips with guacamole, fresh edamame hummus, a breakfast burrito including chorizo, egg, cilantro, tater tots and jack cheese salsa as well as a traditionally Mexican selection of customizable sopes—a popular street snack resembling an open-faced corn tortilla topped with fresh ingredients including carne asada, pork carnitas, cabbage, cotija cheese, pickled onions, radish, salsa and charred limes.



Taking a cue from the relaxed vibe of beachside cantinas found along the Caribbean coast, El Jefe serves customers from a pastel, retro-style aluminum airstream with lounge-style seating on the beach daily from 8am until 5pm. “We pursued a beachside dining concept focused on regional cuisine to celebrate the gastronomic traditions of our Caribbean neighbors while providing guests with a fun, relaxing way to enjoy simple pleasures in the sunshine,” Executive Chef Brent Martin shared. “With an incredible array of options available at Baha Mar, we hope for our guests to discover and explore a wealth of both global and Bahamian flavors.”

Guests seeking global flavors beyond the Caribbean can savor the charms of a European café at the newly opened Café Madeleine, located off the casino floor of the resort. Featuring fresh sandwiches and salad, breakfast and lunch are served with indoor and outdoor seating daily from 6:30am until 2:00pm. The menu highlights classics including Quiches, Croque Monsieurs and Madames, as well as French Macarons and Eclairs accompanied by beverages such as orange, pomegranate and lavender-lemon mimosas, the sweet and effervescent sorbet mimosa, select teas, coffee and juice rounding out the global array of culinary experiences available in the Bahamas at Baha Mar.

About Baha Mar

Baha Mar is a master planned \$4.2 billion integrated resort development being purchased by Hong Kong-based conglomerate Chow Tai Fook Enterprises Limited (CTFE). The beachfront destination includes three global brand operators – Grand Hyatt, SLS Lux, and Rosewood – with over 2,300 rooms. Additional amenities include 40 restaurants and lounges, the largest casino in the Caribbean with over 100,000 sq. ft. of gaming space, 200,000 sq. ft. convention center, 18-hole Championship Jack Nicklaus Golf Course and Golf Club, first ESPA flagship spa in the Caribbean, and over 30 luxury retail outlets. Baha Mar is a breathtaking beach destination with dynamic programming, activities and guest offerings located in one of the most beautiful places in the world – The Bahamas. For more information visit www.bahamar.com.