

Community | Culture | Conservation

ANNUAL REPORT 2024

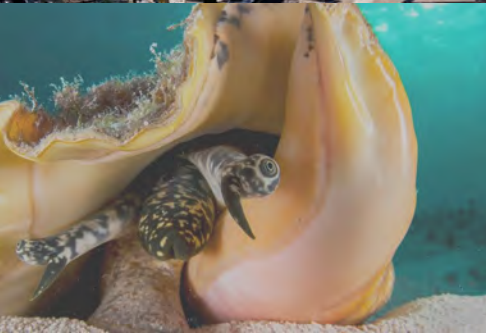


Table of Contents



Table of Contents	02
Foundation Overview	03
Our Mission	04-05
The Chairman	06-07
Our Council Members	08
Our Team	09
Our Brands	10
A Year of Impact	12-13
Community Initiatives	14-27
Culture Initiatives	28-31
Conservation Initiatives	32-41
Projects	42-43

Foundation Overview

ESTABLISHMENT : 21st June, 2017

CHAIRMAN: Mr. Graeme Davis

COUNCIL MEMBERS: Mr. Robert Sands
Mrs. Kirsty Cowper
Mrs. Monica Ortiz
Mr. Peter McMahon
Mr. Carsten Wiegandt
Mr. Geoff Andrews

FOUNDER: CTF BM Operations Ltd.

AGENT & REGISTERED OFFICE: GTC Corporate Services Limited,
Sassoon House,
Shirley Street & Victoria Avenue,
Nassau, The Bahamas

This Report reflects information and performance for year end 2024, unless otherwise indicated.

Information and data within this 2024 Annual Report related to: Community, Culture and Conservation (Report) represent the Baha Mar Resort Foundation mission.



Our Mission

Built on the three pillars of Community, Culture and Conservation, the Baha Mar Resort Foundation reflects the property's deep commitment to building a strong future for The Bahamas.

Through volunteerism and monetary donations, it is our goal to champion sustainable conservation efforts, celebrate the diverse cultural traditions and artistic expressions of The Bahamas and strengthen the community through improvements in education.

Foundation Pillars

COMMUNITY

As one of The Bahamas largest employers, Baha Mar is dedicated to the island community. Since launching in 2017, we've continued to support a wide array of environmental, health-related and youth educational organizations throughout The Bahamas.

CULTURE

Baha Mar's art studio and gallery, The Current and ECCHO are hubs for local and internally-based Bahamian artists to collaborate, create and share their art with the world.

CONSERVATION

The natural ecosystem of The Bahamas is our greatest, and most fragile resource. Baha Mar is committed to the conservation through innovative sustainability practices and partnerships with leading environmental organizations.

Disclaimer

The beneficiaries named herein reflect the current or previous recipients of contributions or donations from The Baha Mar Resort Foundation. The Baha Mar Foundation makes no commitment, agreement, undertaking or promise of future support for contributions. The Baha Mar Foundation trademarks and the Baha Mar logo are registered trademarks of Baha Mar. This content of this report cannot be reproduced without The Baha Mar Foundation's prior written consent. FOUNDATION NO: 806 F- All rights reserved.

Chairman and President of Baha Mar



Graeme Davis
President, Baha Mar



Baha Mar Nassau, The Bahamas



Baha Mar resort, Nassau, The Bahamas is the newest family vacation destination in the Caribbean. Perched on the pristine white sands of Nassau’s Cable Beach, Baha Mar’s selection of three world-class beachfront hotels—Rosewood, SLS, or Grand Hyatt—with sunning ocean and an epic selection of experiences to choose from, is truly a luxury of choice.

Meet our Council Members

The Council Members believe that environmentally and socially responsible operating practices go hand in hand with generating value for our community, associates and guests.

Our Council Members add expertise, capabilities, and presence in the community.



ROBERT SANDS

SVP of Government & Community Relations



KIRSTY COWPER

SVP OF Human Resources & Organization Development



MONICA ORTIZ

Managing Director
Rosewood Baha Mar



PETER MCMAHON

General Manager
Grand Hyatt Baha Mar



CARSTEN WIEGANDT

General Manager
SLS Baha Mar



GEOFF ANDREWS

Bahamas National Trust
Independent Council Member

Our Team

The Foundation team carries out the mission of the Foundation's three pillars, community, culture and conservation, which is crucial for the success and sustainability of Baha Mar.

Along with our Council Members, the team provides the structure, expertise, and collaborative efforts to achieve the foundation mission effectively.



JOHN COX

Executive Director of Arts & Culture



MELVERN WILLIAMSON

Baha Mar Foundation Manager



Tarran Simms

Assistant Director of
Conservation & Sustainability Programs



O'Neal Leadon

Conservation Manager

Our Brands



GRAND HYATT BAHAMAR

Hyatt's World of Care platform outlines the company's commitments and initiatives to care for the planet, people, and responsible business. This includes advancing environmental action, elevating Diversity, Equity, and Inclusion (DE&I) efforts, and taking bold steps toward combatting human trafficking.



SLS BAHAMAR

With SLS it's always wise to prepare for the impossible. Alchemically combining the classic ingredients of luxury: bespoke service, elegant styling and refined detail with a spirit that's entirely unexpected: playfully mischievous, wittily surprising and just a little sexy, SLS has created a new kind of luxury that's quite simply unrivalled.



ROSEWOOD BAHAMAR

The company's philosophy of A Sense of Place reflects each hotel's distinctive history, culture and sensibilities. Rosewood strives to offer unique, authentic experiences while incorporating a proactive approach to environmental Sustainability, Relationship Hospitality and social responsibility.



BAHA BAY BAHAMAR

Baha Bay is designed to embrace and live by the pillars of the Baha Mar Foundation. It is one of the world's most technologically advanced, culturally driven and sustainable waterparks. Utilizing industry leading filtration systems that reduce water consumption and variable frequency drives that optimize electricity. Embracing art culture and community, Baha Bay has been adorned with illustrious murals painted by local artists and continue to deliver ongoing charitable programming to members of the local community.



A Year of Impact by the Numbers

Getting close to the community allows the foundation to share our story. It's a story about how we have supported numerous philanthropic efforts focusing on initiatives and organizations that benefit Bahamians. These are accomplished through the three pillars of the foundation community, culture and conservation.

The Baha Mar Resort Foundation is working to inspire people to help improve their communities. We are doing this with support, through education and building partnerships.

\$459,680 Community Support

The Foundation continues to support organizations that align with the mission of the foundation. Some of these organizations include: The Bahamas Red Cross, BAARK, The Bahamas Humane Society, Bahamas Association for Physically Disabled, Bahamas National Trust, The Salvation Army, Bahamas Down Syndrome and others.

\$249,691 In-kind

In-kind support of goods and services for organizations in New Providence and the Family Island.

\$188,000 Art & Culture

We continue our support for local art, music and dance. Support given to the craft of Junkanoo through young Bahamian musicians.

\$150,000 Food Insecurity

Committed to supporting organizations that feed the community. Organizations include Great Commission Ministries, Hands for Hunger, Bahamas Feeding Network.

275,123 Volunteers Hours

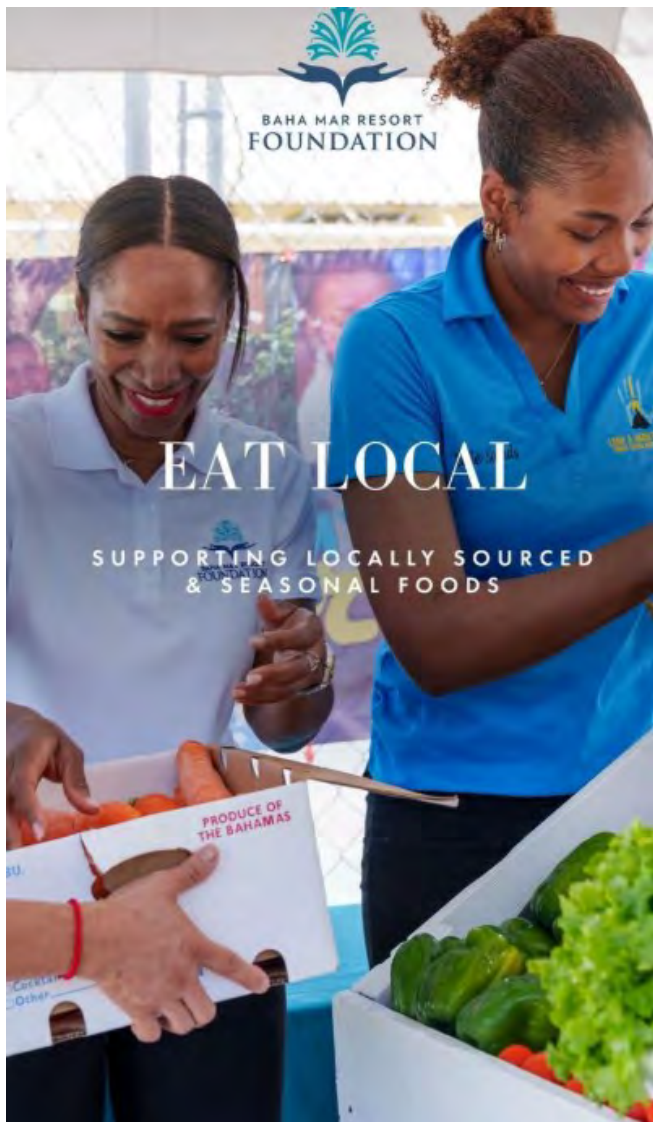
Guests, associates and the local community understand the need to give back. By volunteering it attracts more volunteers. This helps the foundation programs run smoothly and paints a more complete picture of our impact.



BAHA MAR RESORT
FOUNDATION

EAT LOCAL

SUPPORTING LOCALLY SOURCED
& SEASONAL FOODS



COMMUNITY

As one of The Bahamas largest employers, Baha Mar is dedicated to the island community. Since launching in 2017, we've continued to support a wide array of environmental, health-related and youth educational organizations throughout The Bahamas.



Raising Funds for the Community

Baha Mar Resort Foundation 2nd Annual Golf Invitational Charity Fundraiser
held April, 2024, Raised \$210,000



2024 Winners
Jayson Clarke & Crestwell Gardiner
Fidelity Bank (Bahamas) Limited

This Baha Mar Resort Foundation charity golf event, featured a reception and auction at the newly opened ECCHO art and exhibition space, followed by 18-holes at Royal Blue, the most acclaimed golf course in The Bahamas.

100% of the funds raised were donated to selected charities and interest group across The Bahamas.

Our Sponsors

DIAMOND SPONSORS



DOCTORS HOSPITAL

PLATINUM SPONSOR

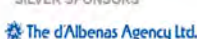


GOLD SPONSORS



TITAN
HOSPITALITY

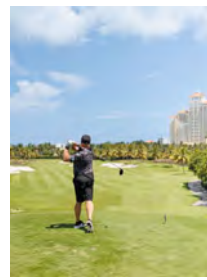
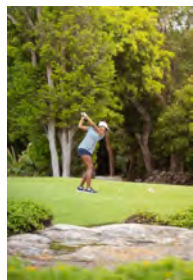
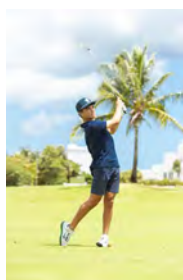
SILVER SPONSORS



OTHER SPONSORS



Thankyou to our sponsors, your generous donations allow us to support worthy causes.



2nd Annual Golf Invitational Funds Recipients



Bahamas National Trust	\$30,000.00
Assist with Mangrove Restoration and Conservation efforts.	
Great Commission Ministries	\$30,000.00
Focus on the needs of the poor, the hurting and at-risk youths.	
Bahamas Association for Physically Disabled	\$20,000.00
To continue their efforts in assisting children with special needs.	
BAARK	\$20,000.00
Assist with building of Dog Rescue Center (Pirate Potcake Animal Sanctuary).	
Bahamas Humane Society	\$20,000.00
Assist with airlift for Dogs and Cats to Nova Scotia & Newfoundland.	
The Salvation Army	\$20,000.00
To assist with the Feeding Program.	
Bahamas Down Syndrome	\$15,000.00
Assist with the building fund where children with Down Syndrome can have a place to meet and receive the attention needed.	
Hands for Hunger	\$15,000.00
Assist Hands for Hunger Pantry which provides meals to over 5,000 families in the community.	
Captain Whitfield Neely MBE	\$20,000.00
Survivor of the sinking of the HMBS Flamingo and home destroyed by fire.	
NexGen Young Men Mentorship	\$7,000.00
Supporting NexGen mission to celebrate achievements, cultivate character, and foster a sense of purpose in young men.	
Bahamas Aquatics	\$5,000.00
To continue to promote swimming in The Bahamas.	

Supporting Local Food Agencies

To alleviate food insecurity in our community, surplus prepared and unprepared foods from outlets at Baha Mar, are donated to local hunger relief agencies. Since it began in April 2021, over 60,000 pounds of food has been donated.

The Baha Mar Resort Foundation proudly supports Hands for Hunger through monetary and in-kind donations. Hands for Hunger's vision is to transform The Bahamas where everyone has access to three nutritious and fortifying meals each day; their slogan "no one goes hungry". Volunteers stocked shelves with non-perishable items at Hands for Hunger Food Pantry.





Great Commission Ministries Received Hot Prepared Food

The Baha Mar Resort Foundation in partnership with Grand Hyatt Resort, Baha Mar, donated hot prepared food to Great Commission Ministries, non-profit organization that cares for the poor, homeless and those hurting.

600 meals were prepared in the Grand Hyatt Convention Center Kitchen, volunteers assisted with prepping and packaging the meals.



Supporting our Youths

The Back to School Drive is one of the Drives held at Baha Mar, where associates, guests and the community donate supplies for students. This drive gives students the essential tools they need, while also easing the financial burdens placed upon teachers and families.

The drives includes a list of items currently in high demand. Those items may include; Backpacks, composition books, text books, pencils, pens, rulers, erasers, wide-ruled notebooks, and much more.



Donating Blood

Saving Lives One Pint At A Time

Every quarter, blood drives are held where associates at Baha Mar volunteer to give blood. This simple, safe and vital act can save the life of three people with just one pint of blood. The blood banks are sometimes faced with challenges maintaining a steady supply of blood which is crucial for use at the hospital.

Representatives from the local blood banks at Princess Margaret Hospital and Doctors Hospital, come to Baha Mar to administer this blood drive.



Changing Lives, Building Better



Retired Royal Bahamas Defense Force Captain Whitfield Neely MBE,

Baha Mar Resort Foundation gave financial assistance to rebuilding after his family home was destroyed by fire.

RETIRED Defence Force Captain Whitfield Neely has spent every day rebuilding his home of more than 40 years from the ground up after a fire destroyed the structure in May and hopes to move his family back in early next year.



Caring for Animals



The Bahamas Humane Society provides a safe haven for abandoned, lost or surrendered animals. Ensuring all animals receive food, shelter, medical care, and attention until they are adopted into new homes.

The Foundation holds a quarterly “Pet Drive” to support local animal shelters in the community. The foundation also donates monetarily, and provides pet food and supplies.

Community Engagement

ZRG Group partnered with the Baha Mar Resort Foundation to support local Bahamian families in need.

Packed boxes were distributed to five charities to help them provide much needed food to communities that need assistance.



Fun Run Walk/Bike Charity Fundraiser

Promoting health and fitness, raising funds and building community engagement.

This yearly activation takes place twice each year. The Baha Mar Resort Foundation Fun Run Walk/Bike, offer a fun, inclusive way for associates, guests and the community of all fitness levels to participate while supporting a good cause.

Funds raised from this events support our local community.



CULTURE

Baha Mar's art studio and galleries, The Current and ECCHO are hubs for local and internally-based Bahamian artists to collaborate, create and share their art with the world.





BAHA MAR RESORT
FOUNDATION

YOUR CONTRIBUTION

CAN GO A LONG WAY TO MAINTAINING
A SUSTAINABLE COMMUNITY



“WHO WE ARE”



The Current and The Baha Mar Resort Foundation partnered with The Bahamian Project to install 50 images in the associates area of prominent people who have impacted the community. Associates of Baha Mar are able to scan a QR Code and learn more about each person and their contribution to the Bahamian society.

Respecting Local Culture

The Bahamian project was created in 2012 to explore the Bahamian reality from a humanistic point of view. One of the initial goals of the project was to create a permanent collection of photographs to provide recognition, foster cultural awareness and create a record of the people who form the heart and soul of our nation.



Second phase of the Bahamian Project give tribute to the World Famous Valley Boys Junkanoo Group.

It takes you through the history of where the Valley Boys started.

Points of Interest include: Early Day, Gus Cooper (the original leader of the group), the women, in the shack, and the parade.



BAHA MAR RESORT
FOUNDATION

PROTECT NATIVE SPECIES

CHOOSING ALTERNATIVE FOODS
VERSUS ENDANGERED SPECIES
SUCH AS GROUPE

CONSERVATION

The natural ecosystem of
The Bahamas is our greatest, and
most fragile resource.

Baha Mar is committed to the
conservation through innovative
sustainability practices and
partnerships with leading
environmental organizations.



Carbon Footprint Management

Stationary Combustion		
<i>Activity data</i>	<i>Scope</i>	<i>kgCO₂e</i>
Fuel use onsite	1	257979868
Air conditioning refrigerants	1	1429711
Transport Fuel Combustion		
<i>Activity data</i>	<i>Scope</i>	<i>kgCO₂e</i>
Fuel use by business travel in company cars	1	169892
Scope 1 emissions		259579472
Electricity, purchased heating & cooling		
<i>Activity data</i>	<i>Scope</i>	<i>kgCO₂e</i>
District heating	2	0
Electricity	2	17954752
Purchased cooling	2	6161068
Other heating	2	12345561
Scope 2 emissions		36461381
Transport		
<i>Activity data</i>	<i>Scope</i>	<i>kgCO₂e</i>
Business travel	3	300208
Staff commuting	3	0
Guest transport within destination	3	0
Transport of supplies (upstream)	3	0
Other Scope 3 emissions		
<i>Activity data</i>	<i>Scope</i>	<i>kgCO₂e</i>
Food and beverage supply	3	47468
Ongoing supplies and equipment (OS&E)	3	0
Embodied emissions from input material	3	0
Waste	3	404562
Outsourced laundry	3	0
Water	3	0
Other Scope 3 emissions	3	434292
Optional - Guest travel to destination	3	0
Scope 3 emissions		1186529
Total Footprint t of CO₂		297,227,382.31
Total Footprint t of CO₂ (cross check)		420,376.31
Intensity unit (e.g. employees)		4,000
Total Footprint per intensity unit		74,306.85



Baha Mar Resort (Grand Hyatt | Rosewood | SLS)
2024 Reassessment final scores
Sustainable Certification



Sustainability Week



CONSERVATION FEST 2024

The event centered around promoting sustainable practices and celebrating Bahamian culture. Local vendors included Chill C Roll Bar, Craving a Cookie, Essentially Yours Candles, Rose Essentials Skincare, and a diverse crowd of local artisans and straw vendors.

The highlight of this year's Conservation Fest was the live sustainable cooking demo facilitated by Bahama Foodie, during which she made a jerk mushroom slider as an example of a low-carbon, sustainable meal option

Coastal Cleanup



Coastal cleanups are vital to mitigate the problem caused by ocean debris and the danger that plastic pollution poses to marine life.

There were 3 Coastal Cleanup this year at Goodman's Bay Beach and Park. As usual, we had a land team, water team, and data collection team.

I DID A CLEANUP!

Number of Items

2070

Total Weight

180.8 lb

Distance

0.2 mi

Time

01:21:33



The data collection part of the beach cleanup is very important, this allows us to take away something that shows the significant impact that we had during our time there. We were able to have a positive impact on the environment, while having a great time.

Environmental Impacts



Coral Nursery Expansion | The Perry Institute for Marine Science

This development between Baha Mar and the Perry Institute for Marine Science (PIMS) involves the establishment of a coral gene bank as well as an eco-reef just off the resort's shores using a process called micro fragmentation. This coral nursery expansion will service not only as a guest attraction but also as contribution to coral research and conservation.

Baha Mar resort has for its guests a designated area for snorkeling, in which it has been developing a marine conservation project. The later consists in the use of Reef Balls (48) and Coral Antlers (> 300) to increase the habitat availability for marine species.

To speed up the coral cover on the Reef Balls The Perry Institute for Marine Science (PIMS) in association with the Baha Mar Foundation attached 468 microfragments of two coral species: mustard hill (*Porites astreoides*, $n = 228$) and finger (*P. porites*, $n = 240$) in July 2019. Attachment was done using All Fix It Epoxy and microfragments were attached in groups of 2 to 5 microfragments to eight reef balls of one of the clusters (Figures 1 & 2). Two of the Reef Balls contain 14 microfragment groups and the rest (6), 15 groups. All microfragments within each group were the same genotype.

The Nature Conservancy

The Nature Conservancy (TNC) has been active in The Bahamas for over two decades, working to protect and restore marine and coastal ecosystems while promoting sustainable resource management.

Deep-sea Pelagic & Tourism: are large fish species are found in the pelagic zone of the ocean, examples of these species that are found in The Bahamas are tuna, sharks, wahoo, and mahi mahi. While there is a small artisanal fisheries economy around the sector, the majority of the economic contribution of these large pelagic comes from the sport tourism sector. The Fishing tourism sector accounts for 4.2% of the overall arrivals to the Bahamas but 14%-17% in revenue.

Deep Sea Pelagic Fisheries Learning Exchange

This forum will bring together experts and key stakeholders from the Caribbean and the U.S. to explore the future of deep-sea pelagic fisheries, focusing on species such as billfish, tuna, wahoo, and dolphinfish. Discussions will examine projected biodiversity shifts, economic trends in commercial harvest and sportfishing, and opportunities for cross-sector collaboration. Participants will assess the requirements, challenges, and potential for expanding deep-sea pelagic fisheries in The Bahamas and the wider Caribbean, including capacity-building, resource allocation, and regional partnerships (e.g., ICCAT). Additionally, best practices—such as the use of Fish Aggregating Devices (FADs)—and emerging at-sea monitoring tools will be evaluated to ensure the long-term sustainability of these valuable fisheries.

WORLD WETLANDS DAY 2024:

“Wetlands and human wellbeing”



Texas Roadhouse, an incentive travel group staying at Baha Mar volunteering for a mangrove planting conservation initiative with The Bahamas National Trust at Bonefish Pond National Park.



Baha Mar associates participating in a mangrove planting initiative with The Bahamas National Trust.



Baha Mar's beautiful resident flamingo display flock at Flamingo Cay.

Baha Mar and The Bahamas National Trust (BNT), maintain a close working partnership via The Baha Mar Resort Foundation. The Bahamas National Trust lends its support to Baha Mar in many different ways and in like manner, proceeds from the resort's Conservation Center are donated towards mangrove restoration efforts championed by BNT.

In celebration of this partnership and its resulting conservation efforts, as well as in commemoration of World Wetlands Day, volume 19 of the Conservation Column is dedicated to the wonderful world of wetlands, and the countless ways in which wetlands support tourism, human life, and wildlife in The Bahamas.

The theme for World Wetlands Day 2024 is "Wetlands and Human Wellbeing". With this in mind, Baha Mar is proud to have always been a proponent of the preservation of wetlands through efforts such as the restoration of the Hobby Horse wetland area, our ongoing conservation education campaigns, consistent associate and guest driven mangrove planting initiatives, as well as our current Preferred by Nature sustainable tourism travel certification. Please read ahead for 10 fascinating facts about the importance of wetlands.

Projects

Safe School Zone Signage

The Baha Mar Resort Foundation sponsored the Calvin Morley Jr. safe School Zone initiative. In new Providence many schools are in high traffic areas and near major roadways. In some instances, students must cross four traffic lanes. Furthermore, some schools do not have pedestrian crossings. In the past 3 years, more than 24 pedestrians were killed in road traffic accidents in The Bahamas.

The project will improve road safety in school zones, increase and establish the visibility of pedestrian crossings, use new solar technology in outfitting pedestrian crossings, and encourage a culture of respecting all road users. Six school Zones completed.



Minister of Energy and Transport, the Hon. JoBeth Coleby-Davis and External Affairs Vice-President of Baha Mar Robert Sands assisted young stud... See more



znsbahamas.com
Calvin J. Morley Safe School Zone Initiative to Improve Pedestrian Crossings at Primary Schools - ZNS BAH...



Recycling Program

The recycling pilot project kicked off with Rosewood in November 2022. An important step in their sustainability journey with the intention of reducing the impact their waste is having on The Bahamas. In 2024, a resort-wide recycling program will be initiated to recycle aluminum, glass and plastic materials through partnership with Waste Not Bahamas and Upend Technologies. The resort is currently recycling food waste that provides food for several local pig farms.

2024 total glass collected 27,756 lbs.





Baha Mar Ltd., P. O. Box CB-10977, Nassau, The Bahamas

Resortfoundation@bahamar.com